



**THE NATIONAL INSTITUTE OF HEALTH & FAMILY WELFARE**

**FINAL EXAMINATION - BATCH: 2019-2020**

**POST GRADUATE DIPLOMA IN MANAGEMENT (EXECUTIVE) HEALTH PROMOTION**

18<sup>th</sup> FEBRUARY 2021

**PAPER I**

**TIME 3 HOURS (9:30 AM – 12:30 PM)**

**MAX. MARKS 100**

**ATTEMPT ALL QUESTIONS**

- No entry will be allowed after 15 minutes of starting the examination.
- Candidate will be allowed to leave the google meet after submitting the answer-sheet.
- Use ball pen for writing.
- Use A4/A3 ruled paper sheet to answer the questions.
- Keep the camera (**Google meet link**) **ON** facing towards self during the exam time while writing all time so that the invigilators will follow without any hurdles.
- Mike also be kept **ON** during the examination.
- First page should contain the following;
  - a. Course name :
  - b. Paper No.
  - c. Enrolment number:
  - d. Roll Number :
  - e. Name of the Candidate:
  - f. Signature of the Candidate:
  - g. Total No. of Pages:
- **The answer of any question should be given in continuation** with mentioning the question number or question.
- You are requested to **mark page number and put the signature in every page of the answer sheet.**
- You are requested to send scanned (clear) copies in **PDF format** of the answer sheet to this email **[hpc@nihfw.org](mailto:hpc@nihfw.org)** within 40 minutes after completion of the examination. Use any of the mobile Apps (as given in instructions) or other as per your choice.
- **Subject of the email should be your Roll no. and Paper No.**
- **File name should be your Paper No. and Roll no. for example –**

**PAPER1 –19002-20D.PDF**

**or**

**PAPER2-19001-20D.PDF**

- Candidates will not be allowed to sit for Paper – 2 if they do not send the Answer sheet of Paper-1 with in the stipulated time.

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1. Define health promotion. Enumerate the various risk factors needs to be addressed for health promotion. Describe with respect to antenatal care for pregnant women.

OR

Plan a health promotion programme for attendees of a Geriatric Clinic for a group of 30 participants. Describe the method of evaluation of a health promotion programme.

**(30 Marks)**

2. Write short notes on any **seven** of the following: **(10x7 = 70 Marks)**
  - a. Barriers to health communication
  - b. Health promotion through Swachh Bharat Mission
  - c. Health Promotion in RCH
  - d. Role of yoga in prevention of non-communicable diseases
  - e. GATHER approach in counseling
  - f. Behaviour change communication for tobacco control
  - g. Prevention of road traffic accidents
  - h. Community responsibility for prevention of dengue
  - i. Measures to promote Health in Schools
  - j. Difference between health promotion and health education



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**PAPER II**

**TIME 3 HOURS (2:00 PM – 5:00 PM)**

**MAX. MARKS 100**

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**ATTEMPT ALL QUESTIONS**

- 1.** What do you understand by term IEC, SBCC and Health Promotion? Describe Strategies for health promotion in India

Or

Define Advocacy. List some health problems and issues of your district / state. Select any one and explain how you will plan advocacy for this health promotion programme.

**(30 marks)**

- 2.** Write Short notes on any seven from the following **(10 x 7 = 70 marks)**

- i. Health Management Information System for Health Promotion
- ii. Role of AYUSH in health promotion
- iii. Natural history of disease and importance of levels of prevention
- iv. Counselling skills for promoting healthy lifestyle with examples
- v. Role of advocacy for health promotion
- vi. Behaviour Change communication
- vii. IEC for tobacco control (Tobacco Cessation)
- viii. Gender based Analysis
- ix. Social Media in Health Promotion
- x. Women health issues and counselling